



Become a Sponsor!

**Susquehanna
Folk Festival**

2022

York Expo Center August 12.13.14

**A three-day celebration of
music • dance • storytelling
food • family fun • traditional arts
showcasing world-renowned performers
regional favorites and hometown folks.**

Local businesses, organizations and individuals are invited to be a part of this vibrant community event. Between festival signage, banners, print advertising, web promotion and social media campaigns, you can make an impression on over 10,000 people.

Join up early for maximum benefit!

**SusquehannaFolk.org/sponsor
Visit our website to learn more.**

NATIONAL
ENDOWMENT
for the **ARTS**
arts.gov

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YORK
yorkpa.org

Susquehanna Folk

Since 1985

MUSIC SOCIETY

MAIN STAGE \$5000

Sponsors at this level maximize their visibility with premium logo placement in festival advertising, banners at our busiest stage, a full-page cover ad in our festival guidebook, and the opportunity to speak from the stage or to have a prime booth location. Several all-festival passes round out this premium package.

MUSIC MAKER \$2500

Sponsoring our New Roots Stage, Dance Hall, Coffeehouse Stage, or any of our other spaces provides great visibility on a more intimate scale. Display your banner, advertise in the guidebook, and see your logo on all festival advertising. This level also includes all-festival passes.

MUSIC LOVER \$500-\$2000

Set your own price-point to sponsor a national, regional or hometown artist and introduce them onstage. Advertise in the guidebook, be recognized in the guidebook and on our website, and receive all-festival passes.

FESTIVAL FRIEND \$250

Friends are recognized by name in our guidebook and on our website, and receive all-festival passes.

MEDIA PARTNER: let's talk!